

WESTERN CULTURE, NATIVE LIFE, EPIC STORIES

COWBOYS & INDIANS

2026 PRINT RATE CARD

PRINT

AD PRODUCT	PRICE - 1	PRICE - 4	PRICE - 6
Full Page	\$7,500	\$6,750	\$6,375
2/3 Page	\$6,000	\$5,400	\$5,100
1/2 Page	\$5,500	\$4,950	\$4,675
1/3 Page	\$4,000	\$3,600	\$3,400
1/4 Page	\$3,300	\$2,970	\$2,805
Cover 2*	\$8,800	\$7,920	\$7,480
Cover 3*	\$7,700	\$6,930	\$6,545
Cover 4*	\$10,500	\$9,450	\$8,925
2 Page Spread	\$11,500	\$10,350	\$9,775
Sponsored 2 Page Spread	\$13,225	\$11,903	\$11,241
Table of Contents*	\$8,600	\$7,740	\$7,310

ISSUE	SPACE DEADLINE	CREATIVE DEADLINE	ON SALE DATE
Feb/March	10/31/25	11/21/25	1/13/26
April/May	1/16/26	1/23/26	3/17/26
June/July	3/20/26	3/27/26	5/19/26
August/Sept	5/22/26	5/29/26	7/21/26
Oct/Nov	7/24/26	7/31/26	9/22/26
Dec/Jan	9/25/26	10/2/26	11/24/26