

WESTERN CULTURE, NATIVE LIFE, EPIC STORIES

COWBOYS & INDIANS

2026 PRINT ADVERTISING GUIDELINES

Ads must have clearly defined borders so they are distinguishable from publisher content on the page.



FULL PAGE - \$7,500



2 PAGE SPREAD - \$11,500
SPONSORED 2 PAGE SPREAD - \$13,225

**2/3 PAGE
VERTICAL
(BLEED)**
\$6,000



**1/2 PAGE
VERTICAL
(BLEED)**
\$5,500



**1/2 PAGE
HORIZONTAL
(NO BLEED)**
\$5,500



**1/3 PAGE
VERTICAL
(BLEED)**
\$4,000



**1/3 PAGE
SQUARE
(NO BLEED)**
\$4,000



**1/4 PAGE
VERTICAL
(BLEED)**
\$3,300



FILE TYPES: PDF/X-1a: The PDF/X-1a must be made from a PostScript file with all fonts and high-resolution images embedded. Ensure that all elements are a minimum of 300 dpi.

SEND VIA EMAIL: Send collected, stuffed files by email to coor@cowboysindians.com
SEND VIA 3RD PARTY TRANSFER: Files over 10MB may be sent via third-party transfer website, %:
coor@cowboysindians.com