

WESTERN CULTURE, NATIVE LIFE, EPIC STORIES

COWBOYS & INDIANS

DIGITAL ADVERTISING GUIDELINES

WEBSITE

AD PRODUCT	PRICE	NOTES
ROS WEB / MOBILE	\$2,000	100K monthly impressions
SPONSORED CONTENT	\$7,500	3 week flight of homepage placements, FB and IG post, 1 sponsored article post in NL, Awareness Ads + Sponsorship Ads
VIDEO UNIT	\$7,500	2 week flight of homepage placements, FB & IG post, 1 sponsored article post in NL

ROS EXAMPLES

LEADERBOARD
720X90

MEDIUM RECTANGLE
300X600

LEADERBOARD
720X90

LARGE LEADERBOARD
970X90

PRE-ROLL VIDEO
16:9 ASPECT RATIO

BILLBOARD
970X250

Product	Ad Sizes	File Types	Other Formats	File Size Limits	Asset Deadline	Notes
ROS	970x250, 970x90, 300x600, 300x250, 728x90, 320x50	JPEG, GIF, PNG or HTML5.	Third Party Tags or Doubleclick Tags.	150KB	A minimum of 3 business days before launch day.	Third party click and impression trackers are accepted. Please include CTURL. For maximum availability, please provide all ad sizes.
Pre-Roll Video	640x480	MP4 or MOV	VAST tags.	100MB	A minimum of 3 business days before launch day.	

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TRAVEL | ART & CULTURE | ENTERTAINMENT | HOME & RANCH | FOOD & DRINK | FASHION | THE SCENE | REAL ESTATE | NEWSLETTER

Redefining Luxe: Can A Ranch Home Be Transformed In Just One Weekend?

BY THE ARRANGEMENT AUGUST 4, 2023

Break the rules and elevate your home the way we do with *The Arrangement*.

What if you could take a modern mountain, ranch, or farmhouse and turn it into a sanctuary of craftsmanship and bold, unapologetic design — all in just one weekend?

At *The Arrangement*, we don't follow the rules, we break them. We take the rustic structure of the home and elevate it with handcrafted pieces, custom details, and an heirloom-quality vision that speaks louder than any cookie-cutter design ever could. We're talking handcrafted furnishings that tell a story, daring accents, and materials that have stood the test of time — maybe even centuries. The end result? A transformation that feels timeless and authentic, not cliché.

RELATED POSTS

- Season Celebrates 100th Anniversary Of Hitting The American West
- Visit The Mansion Where Season Hung His Hat
- Five More Seasons For Your Consideration

Where age-old stories are still passed down. PLAN YOUR VACATION →

We can break the rules because we've already done the hard part. We've custom-designed limited edition pieces that can't be found anywhere else. We've curated fabulous finds from artisans around the world and brought them together to create a collection that's nothing short of extraordinary. These pieces aren't just for the eye, they're for the soul. [Shop Now](#)

E-NEWSLETTER EXAMPLE

SPONSORED CONTENT

mahindra OUTWORKING THE FIELD SHOP NOW

COWBOYS & INDIANS THE POST

DIGITAL MAGAZINE | WEBSITE | VIDEO

Billy Bob Thornton Rocks The House

C&I's entertainment editor Joe Leydon sits down with Billy Bob Thornton for a wide-ranging conversation about music, acting, Arkansas roots, psychic family stories, his approach to *Landman*, and the philosophy that keeps him working, laughing, and thriving.

READ MORE

Tim Cox Fine Art

Product	Ad Sizes	File Types	Other Formats	File Size Limits	Asset Deadline	Notes
Newsletter	728x90, 300x250	JPEG or PNG only.	N/A	150KB	A minimum of 7 business days before launch day.	Please include CTURL.
Sponsored Content	600x250	JPEG or PNG only.	N/A	200KB	A minimum of 7 business days before launch day.	Hero Image + Header: 10 Words max. Text: 75 Words max. Button: 5 words Max (CTA). Tracking: 3 URLs max.
Dedicated e-Newsletter	No specifics.	JPEG or PNG only.	N/A	250KB	A minimum of 7 business days before launch day.	4 to 5 HIGH RES images. No text or logo. Horizontal and vertical images are accepted. Subject Line: 15 Words max. Text: 300 Words max (may include subheadings) Hyperlinks: 3 URLs max.