MARKETPLACE ADVERTISING GUIDELINES
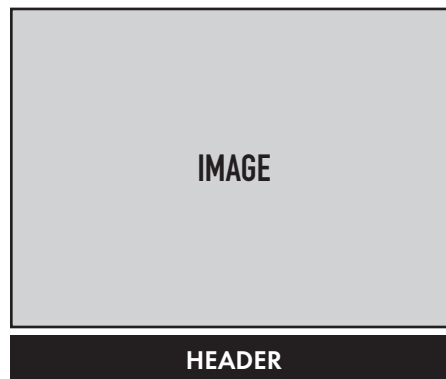
1/5 PAGE

IMAGE SIZE — 3.5769" W x 1.6704" H

Image resolution **MUST** be 300 ppi or greater.

FILE TYPE FOR IMAGE: JPG, EPS, TIFF

COLOR MODE: CMYK, no RGB, spot or Pantone colors.

EXAMPLE OF LAYOUT

IMAGE GOES HERE	Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words in a single paragraph. Up to 100 words.

HEADER

FILE TYPE FOR TEXT: Word Doc or in Email

HEADER — Company/Product Name or short 4-6 word Tag Line.

AD COPY — Up to 100 words in a single paragraph.

> Include Company Name (if not in Header). Website, Phone Number or other contact information should be placed at the end of ad copy. Copy may be edited for style, clarity, and length.

AD MATERIAL SUBMISSION: Send via email to **mpads@cowboysindians.com**.

AD APPROVAL: A proof of your ad will be emailed to you for your review and approval. All changes and approvals must be submitted in writing.

PICKUPS: Submit in writing. Include issue date/cover.

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MARKETPLACE ADVERTISING GUIDELINES

1/9 PAGE AD GUIDELINES:

IMAGE SIZE — 2.3334" W x 1.6704" H

Image resolution **MUST** be 300 ppi or greater.

FILE TYPE FOR IMAGE: JPG, EPS, TIFF

COLOR MODE: CMYK, no RGB, spot or Pantone colors.

EXAMPLE OF LAYOUT

IMAGE

HEADER

Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph. Up to 40 words in a single paragraph.

FILE TYPE FOR TEXT: Word Doc or in Email

HEADER — Company / Product Name or short 3-5 word Tag Line.

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FEATURED PRODUCT AD GUIDELINES:

AD SIZE – 7.314" W x 4.8" H

Image resolution **MUST** be 300 ppi or greater.

COLOR MODE: CMYK, no RGB, spot or Pantone colors.

← **DESIGN AREA**
7.314" x 4.8" →

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