

C&I's 25 Days of Giveaways SWEEPSTAKES OFFICIAL RULES

NO PURCHASE REQUIRED. BUYING WILL NOT HELP YOU WIN. YOUR CHANCES OF WINNING WITHOUT MAKING A PURCHASE ARE THE SAME AS THE CHANCES OF SOMEONE WHO PURCHASES SOMETHING. IT IS ILLEGAL TO GIVE ANY ADVANTAGE TO BUYERS IN A SWEEPSTAKES.

1. ADMINISTRATOR AND SPONSORS: The Sweepstakes (defined below) is run by USFRSC, Inc. dba *Cowboys & Indians* ("Administrator"), 6688 N. Central Expwy., Suite 650, Dallas, TX 75206. The sponsor of the Sweepstakes is *Cowboys & Indians* ("Sponsor").

2. ENTRY: To enter the C&I's 25 Days of Giveaways (the "Sweepstakes") online, go to www.cowboysindians.com/25days, follow all entry instructions, and complete and submit the online entry form. NO PURCHASE NECESSARY TO ENTER OR WIN. ONLY AN EMAIL ADDRESS is required. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator. Void where prohibited by law.

3. DEADLINE: Contest giveaway begins June 5, 2018 and ends June 30, 2018 (the "Entry Period"). All daily entries must be received between 8:01 a.m. Central Standard Time and 7:59 a.m. Central Standard Time the following day.

4. LIMIT OF ONE ENTRY PER PERSON. Only one entry is permitted per person. This means that you, personally, can only enter once per Entry Period. You may not register multiple times using different e-mail addresses. If you attempt to register more than once, only the first entry will be considered and subsequent entries will be disqualified.

Entries will be deemed made by the authorized email account holder of the e-mail address submitted at the time of entry. The authorized e-mail account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service provider, or other organization that is responsible for assigning an e-mail address or the domain associated with the submitted e-mail address.

In the event of a dispute about the identity of an entrant, Sponsor(s) may require that the potential winner provide proof that he or she is the authorized e-mail account holder of the e-mail address and/or password associated with the winning entry. Multiple entrants are not permitted to share the same e-mail address for the purposes of entry in the Sweepstakes. Use of any device to automate entry is prohibited.

All entries submitted become the sole property of the Administrator and Sponsor(s) and will not be acknowledged or returned. The Administrator's computer is the official time keeping device for the Sweepstakes. "Receipt" of an online entry will be determined when the Administrator's web server records the registration information. Any automated computer receipt (such as one confirming delivery of email) or other proof of submission of an entry will not constitute actual receipt of a registration form for purposes of these Official Rules (defined below).

The Administrator is not responsible for entries not received, incorrect or inaccurate information whether caused by internet users, difficulty accessing the internet, service outage or delays, computer difficulties, hardware, software, or program malfunctions, any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries.

5. ELIGIBILITY: The Sweepstakes are open to legal residents of the United States, age 21 or older at the time of entry. Void outside of the United States and where prohibited. Employees of Sponsor(s) and their subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members and/or those living in the same household of each, are not eligible to enter. "Immediate family member" means an individual's spouse, parents, spouse's parents, siblings, children, and child's spouse. The Sweepstakes are subject to all applicable federal, state, and local laws and regulations.

Entrants are required to provide truthful information and the Administrator will reject and delete any entry that it discovers to be false or fraudulent. The Administrator will disqualify any entry from individuals who do not meet eligibility requirements. The Administrator will also disqualify and promptly delete any personal information from an entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, ADMINISTRATOR AND SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

6. Prizes:

Promotion Date	Brand Name	Prize Giveaway	Value	Entry Dates 8:01 AM – 7:59AM CST
June 5, 2018	Double D	One (1) Gift Certificate	\$500.00	June 5-6, 2018
June 6, 2018	Silver King	Sterling Silver Cuff bracelet	\$599.95	June 6-7, 2018
June 7, 2018	Old Gringo	One (1) Gift Certificate	\$500.00	June 7-8, 2018
June 8, 2018	Ryan Michael	One (1) Gift Certificate	\$500.00	June 8-9, 2018
June 9, 2018	Hatco	Gift Certificate for Stetson 30X El Patron Cowboy Hat	\$500.00	June 9-10, 2018
June 10, 2018	Vogt	Turquoise Cabochon Bracelet	\$469.00	June 10-11, 2018
June 11, 2018	Lucchese	One (1) Gift Certificate	\$500.00	June 11-12, 2018
June 12, 2018	Christopher Cardozo	Edward S. Curtis, 20 x 24-inch archival pigment print	\$500.00	June 12-13, 2018
June 13, 2018	Samsville	One (1) \$500 Gift Certificate	\$500.00	June 13-14, 2018
June 14, 2018	Nathalie	One (1) Gift Certificate	\$250.00	June 14-16, 2018
June 15, 2018	Rios / Pinto Ranch	One (1) Pair of Men's Chocolate Mad Cat Goat Boots	\$495.00	June 15-16, 2018
June 16, 2018	Wrangler	Wrangler Wardrobe Shopping Spree	\$500.00	June 16-17, 2018
June 17, 2018	Lorec Ranch	One (1) Gift Card	\$500.00	Jun 17-18, 2018
June 18, 2018	Corral	One (1) \$300 Gift Certificate + Necklace - \$45	\$345.00	June 18-19, 2018
June 19, 2018	The Sparkling Spur	Double D Yellow Belly Hat	\$520.00	June 19-20, 2018
June 20, 2018	Pearls by Shari	One (1) Gift Card	\$599.00	Juen 20-21, 2018
June 21, 2018	M.P & K.D. Horn and Leather	Mounted Horns	\$132.00	June 21-22, 2018
June 22, 2018	Fenoglio	One (1) Gift Certificate	\$250.00	June 22-23, 2018
June 23, 2018	Malouf on the Plaza	Ledger Art Tote	\$425.00	Juen 23-24, 2018
June 24, 2018	Laura Ingalls	Bracelet Trio	\$368.00	June 24-25, 2018
June 25, 2018	C&/ Shop	Squash Blossom Pendant By Christina Greene	\$285.00	June 25-26, 2018
June 26, 2018	Hines Goldsmiths	One (1) Gift Certificate	\$350.00	June 26-27, 2018
June 27, 2018	Montana Dreamwear	One (1) Gift Certificate for a Montana Dreamwear Hat	\$599.00	June 27-28, 2018
June 28, 2018	Liberty Black	One (1) Gift Certificate	\$400.00	June 28-29, 2018
June 29, 2018	Sunwest Silver	One (1) Pair of Earrings By Carlos Eagle	\$599.00	June 29 - 30, 2018

Total Approximate Retail Value of All Prizes combined: \$11,186.00. Sponsor(s) make no warranties with regard to the prizes. Prizes are not transferable. No substitutions of prizes allowed by winners, but Sponsor(s) reserve the right to substitute a prize of equal or greater value due to prize unavailability. Prizes are not redeemable by winner for cash value. All taxes, fees and surcharges on prizes are the sole responsibility of winner.

7. PRIZE CONDITIONS: Prize is subject to availability and will be awarded pending verification of eligibility. Payment of all federal, state and local taxes are solely the responsibility of the winners. **Winners will be required to complete and submit an IRS Form W-9 or the equivalent including the winner's full Social Security Number for receipt of any prize valued at \$600 or more, or for any prizes awarded by the Sponsors in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in disqualification and forfeiture of the prize.**

Prizes are non-assignable and non-transferable to another individual, except to a surviving spouse of the winner. There is no substitution, transfer or cash equivalent for prizes, except that the Administrator or Sponsor(s) may, at its sole discretion, substitute any prize, or portion of a prize, with a prize of comparable value or cash. Any difference between stated approximate retail and actual value of prize will not be awarded. **ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT).**

Acceptance of a prize constitutes permission (except where prohibited), for Administrator and Sponsor(s) and their designees to use the winner's name, voice, image, likeness, photographs, statements, biographical information and any other personal characteristics, in any and all media now or hereafter known, for any purpose, including without limitation advertising, marketing, promotional and/or publicity purposes, without additional compensation to such winner. As a condition of claiming a prize, at Administrator or Sponsors' request, the winner must sign and return an Affidavit of Eligibility, a Liability Waiver, and, where allowable, a Publicity Release, granting the rights described in this paragraph.

8. METHOD OF DETERMINING WINNER: The winner for each Prize Giveaway will be selected in a random drawing from all eligible entries daily starting June 6, 2018 until June 30, 2018. Winner will be notified by email within 24 hours after the winner has been selected. **If the potential winner does not respond to the winner notification email within 24 hours, a new winner will be notified within 24 hours. Winner will be required to sign and return an IRS Form W-9, Affidavit of Eligibility, a Liability Waiver, or a Publicity Release (where permitted) within one week; or is otherwise disqualified, the potential winner will forfeit the prize, and a new winner will be selected.** The Administrator may award the prize to an alternate winner who will be chosen at random from the remaining eligible entries received during the Entry Period, and Administrator and Sponsor(s) shall have no responsibility or obligation to potential winner that forfeited the prize. The odds of winning depend on the number of entries received. No more than the stated number of prizes will be awarded.

9. LIMITATION OF ADMINISTRATOR'S AND SPONSOR(S)' LIABILITY: The Administrator is solely responsible for conducting the contest and awarding the prize. Entrants agree that the Administrator is not responsible for late, lost, damaged, or misdirected entries, or any technical malfunctions of the telephone network and/or transmission line, computer online system, computer equipment, hardware, software, or any email failure, including failure due to traffic congestion on the internet or website, or any combination thereof, or any entries that are late (including delayed data transmissions), tampered with, garbled, incomplete, misdirected, lost, mutilated, delayed, corrupted, mechanically duplicated, illegible, or otherwise not in compliance with these Official Rules (defined below).

Entrants also agree that the Administrator and the Sponsor(s) are not responsible or liable for any injury or damage to an entrant's or third person's computer related to or resulting from Sweepstakes and its prizes, including without limitation any server failure; lost, delayed, or corrupted data; or other malfunction.

The Administrator reserves the right to modify, suspend, or cancel the Sweepstakes in the event of any act, occurrence, or reason that would corrupt the integrity, administration or fairness of the Sweepstakes in its sole discretion, including without limitation significant technical difficulties such as those caused by viruses, hacking, unauthorized intervention or fraud. If the Sweepstakes are terminated before the end date stated in Section 3, the Administrator will select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date. Neither Administrator nor Sponsor(s) is responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes, or in the announcement of any prize.

By participating in the Sweepstakes, entrants agree to release, discharge, and hold harmless Administrator and Sponsor(s), their respective parents, affiliates, subsidiaries, advertising and promotion agencies, and other individuals engaged in the development or execution of this Sweepstakes, from any liability, claims, losses, and damages arising out of or relating to participation in the Sweepstakes or the acceptance, use, misuse, or possession of any prize received in the Sweepstakes, including without limitation liability for personal injury or death. All causes of action arising out of or connected with the Sweepstakes or any prize awarded, shall be resolved individually, without resort to any form of class action; and any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. You expressly waive all claims for punitive, incidental, consequential, or any other damages.

10. PRIVACY: The Administrator shares the information collected from Sweepstakes entries with the Sponsor(s) and other *Cowboys & Indians* advertisers. By entering your home and/or email address on the Sweepstakes entry form, you consent to receive promotional mail and email from *Cowboys & Indians* and our advertisers. If you do not want to receive future sweepstakes or mailings, please specify your request and write to 6688 N. Central Expwy., Suite 650, Dallas, TX 75206.

11. TAX LIABILITY: Federal, state, and local taxes are the sole responsibility of the winner.

12. SWEEPSTAKES CONDITIONS: By entering the Sweepstakes, you agree to these rules (“Official Rules”) and agree that the decisions of the Administrator and Sponsor(s) are bindings in all respects.

You agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of the Sponsor(s) in connection with the Sweepstakes, will be governed by, and construed in accordance with, the laws of the State of Texas without giving effect to any choice of law or conflict of law rules.

You consent to the personal jurisdiction and venue of the federal, state and local courts in Dallas County, Texas and waive any objections to such personal jurisdiction.

You agree that venue for any dispute arising out of or in any way related to the Sweepstakes and/or these Official Rules lies exclusively in the federal, state, and local courts in Dallas County, Texas.

The Administrator, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Administrator’s website. Failure to comply with the rules of the Sweepstakes may result in an entrant’s disqualification and/or forfeiture of any prize or prizes. If the Administrator makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with the Sweepstakes, the Administrator reserves the right to disqualify that entrant from entering and/or winning future sweepstakes and to prosecute and seek damages to the fullest extent permitted by law.

13. CONTACT INFORMATION

For a copy of these Official Rules or the names of the prize winners, send a self-addressed stamped envelope to C&I’s 25 Days of Giveaways Administrator, c/o Cowboys & Indians, 6688 N. Central Expwy., Suite 650, Dallas, TX 75206, before June 29, 2018. The Official Rules will also be available at [www.cowboysindians.com/25days].

SWEEPSTAKES FACTS

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ABBREVIATED RULES FOR ADVERTISING

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