

MARKETPLACE ADVERTISING GUIDELINES

GENERAL STORE AD GUIDELINES

- The copy for your ad should not exceed 40 words.
- For the headline, your copy should contain a short one-line descriptive phrase or use the name of your company.
- The body copy should include your company name (if not in the headline), website, and phone number, or other relevant contact information.
- Copy may be edited for style, clarity, and length.

ARTWORK FORMAT

- Image needs to be at least 300 ppi in resolution. The image size is 2.3334" W x 1.6704" H.
Submit image and ad copy to dtaylor@cowboysindians.com.

REAL ESTATE/GETAWAYS AD GUIDELINES

- The copy for your ad should not exceed 100 words.
- For the headline, your copy should contain a short one-line descriptive phrase or use the name of your company.
- The body copy should include your company name (if not in the headline), website, and phone number, or other relevant contact information.
- Copy may be edited for style, clarity, and length.

ARTWORK FORMAT

- Image needs to be at least 300 ppi in resolution. The image size is 3.5769" W x 1.6704" H.
Submit image and ad copy to dtaylor@cowboysindians.com.

PROOFING OF AD

- Once the production department has finished the layout process for the MarketPlace section, we will email you a proof for your review and approval.
- All corrections and approvals must be submitted in writing.